



Business Need

Do you need to rapidly communicate and develop employees virtually, en masse, without extended classroom time and without travel expenses?

Good news! The landscape of learning has changed and you can start capitalizing on development opportunities that exist in your work environment.

Value Proposition Our clients are able to develop employees efficiently, effectively and on demand because their teams gain knowledge and skills from a variety of informal learning modes through our unique and powerful learning program, **innerConnect™**. By connecting employees through *on-line interactive webinars, virtual coaching, the use of on-the-job tools and collaborative learning communities*, our program inspires, challenges, and motivates learning to be applied for an immediate impact on organizational performance. The use of pre and post skills checks ensures that learning is measured and sustained.

Evidence According to the late Peter Hershel (2001), former head of **Institute for Research on Learning**, "The manager's core work in this new economy is to create and support a work environment that nurtures continuous learning." Jay Cross (2007), author of **Informal Learning**, echoes Hershel's thought: "We need to create a Learnscape"...like a landscape, acting as a gardener providing the right elements to nurture employee **growth and development**.

Expertise Our proven methodology comes from 34 years experience in adult learning principles and professional development training design, delivery and management. Our qualified team holds recognized certifications in coaching, leading interactive webinars, and facilitation/training skills. Our expertise enables us to bring you the most current and valuable content in core skill areas that include *presentations, interpersonal communications, managing people and workplace effectiveness*. We have helped private companies such as Ryan and Amway Global; Fortune 500 companies like Cisco, Alcatel-Lucent, Dr Pepper, T-Mobile, and Texas Instruments; prestigious universities such as SMU; and professional associations like ASTD.



Key Benefits - innerConnect™ Solution

- ✓ Cumulative Skill Building - Over Time
- ✓ Interactive Webinars - No Travel Costs
- ✓ Virtual Coaching - Just-in-Time Help
- ✓ Self Paced - Downloadable e-Tools
- ✓ Collaboration - Peers and Experts
- ✓ ROI Measurement - Pre/Post Skills Check
- ✓ Green Solution -Digital, No Paper

FREE Webinar August 4th "Learning in a New World", with Technology Learning Expert Tony Karrer. Register at Spotlight News: www.pecktraining.com